

SERVICES

Investor Relations & Corporate Communications

- Investor outreach, shareholder engagement, and communication.
- Professionally crafted presentation decks, fact sheets, and news releases.
- Strategic events: conferences, roadshows, and investor meetings.

Social Media Optimization

- Fully managed social media channels.
- LinkedIn networking, YouTube video updates, and influencer partnerships.
- Make strategic connections and build brand awareness.

Mapping & Data Visualization

- Professional maps and visuals for presentations, websites, and news releases.
- Highlight your value proposition and guide investor decision-making.

Capital Raising Support

- Preparation and outreach for capital-raising activities.
- Connect with investors, brokers, bankers, institutions, and other finance professionals.

Trade Show & Event Coordination

- End-to-end support for industry events, roadshows, and conferences.
- Maximize return on investment by targeting the right events for your company.



Specializing in **corporate communications** and **data visualization** to support the mineral exploration and mining industry.

Bridging the gap between exploration data and stakeholders, helping clients:

- Connect effectively with investors, shareholders, and industry influencers
- Elevate market presence through strategic communication and investor engagement
- Transform complex technical data into clear and simplified visuals

Turn your exploration data into visually engaging materials that build trust and drive success.

Why Choose Terra Consulting?

Sharyn Alexander, Principal of Terra Consulting, brings:

- **20+ years of mining industry experience as a corporate leader and geologist**
- **Expertise in bridging the gap between technical data with investor needs**
- **Relationships in the North American and international investment community**

